

GENERAL INFORMATION

title Fiets
published by Sanoma Media Netherlands B.V.
frequency Monthly
date of publication See the online information*
advertising sales Sanoma Media Netherlands B.V.
 Capellalaan 65, 2132 JL Hoofddorp
 Postbus 1907, 2130 JK Hoofddorp
 The Netherlands
 Phone +31 (0)88 - 751 83 60
 E-mail sales@sanomamedia.nl
advertising exploitation Phone +31 (0)23 - 556 56 56 (reservations)
 ING Bank 65.00.36.158
 In the name of "Sanoma Media Netherlands B.V."
 Hoofddorp
annual subscription rate € 61,32
cover price € 5,25
extra voucher copies € 3,94 (excl. VAT)
submission date For deadlines, please see the online information*
cancellation date Same as closing date as stated in
 the online information
reproduction material to See the online information*
general conditions See the online information*



Groep publiekstijdschriften Nederlands uitgeversverbond

TECHNICAL SPECIFICATIONS

printing process See the online information*
type of paper See the online information*
ICC profile See the online information*
type page 215 x 285 mm (w x h)
type area 195 x 265 mm (w x h)
advertising material Digital files in the file format:
Certified PDF tijdschriften Nederland
 The advertisement page must be submitted
 as a single page PDF-file (one page per file);
 for a spread, submit two documents.
 For specifications please refer to the
 online information/ reproduction services*
distributed circulation 36.318 copies (HOI quarter 3/10 up to 2/11)
reach figures See NOM Print Monitor

* online information : www.sanoma-adverteren.nl

sizes and measurements in mm

type area

size	width x height
1/8	95 x 62
1/8	- 195 x 28
1/4	□ 95 x 129
1/4	- 195 x 62
1/2	I 95 x 263
1/2	- 195 x 129
1/1	195 x 265

bleed (net measurements)

please add 5 mm to every
side for trimming purposes
 always keep text within
 type area
 1/2 I 105 x 285
 1/2 - 215 x 140
 1/1 215 x 285
 2/1 215 x 285 +
 215 x 285

Advertising rates

price per placement in euros (excl. VAT)

Size	price per placement in euros (excl. VAT)
Full color	
1/8 page	1.035
1/4 page	1.545
1/2 page	2.470
1/1 page	3.825
2/1 page	7.500
Cover full color**	
Cover 2, 3	4.590
Cover 4	4.780
Cover 2 + page 3	9.180
1e spread	9.180
Classified ads "Groot Verzet":	
1-column line advertisements	€ 12,95 per line
logo (4 lines)	€ 51,80

Send advertising material for the column "Groot Verzet"
 preferably by mail to:

Advertising Care t.a.v. Bureau 80
 Postbus 1900, 2130 JH Hoofddorp
 tel. 088 - 751 8133
 e-mail: bureau80@sanoma-uitgevers.nl

** Rates are rounded up or down to the nearest euro.

special positions

Should the principal require a special position in a specific issue and Sanoma Media Netherlands agrees to this position in advance, a 15% surcharge on the gross price per placement will apply to this special request. Sanoma Media Netherlands is not bound to any other special position requests.

details

Plus Propositions and special advertising formats: Detailed information will be provided upon request. Please also refer to the online information*