

GENERAL INFORMATION

title Flow
published by Sanoma Media Netherlands B.V.
frequency 7 x per year
date of publication See the online information*
advertising exploitation Sanoma Media Netherlands B.V.
 Capellalaan 65, 2132 JL Hoofddorp
 Postbus 1907, 2130 JK Hoofddorp
 The Netherlands
 Phone +31 (0)23 - 556 56 75 (general)
 E-mail sales@sanomamedia.nl
 Phone +31 (0)23 - 556 56 56 (reservations)
 ING Bank 65.00.36.344
 In the name of "Sanoma Media Netherlands B.V."
 Hoofddorp

annual subscription rate € 55,60

cover price € 6,95

extra voucher copies € 5,21 (excl. VAT)

submission date For deadlines, please see the online information*
cancellation date Same as closing date as stated in the online information

reproduction material to See the online information*

general conditions See the online information*



Groep publiekstijdschriften Nederlands uitgeververband

TECHNICAL SPECIFICATIONS

printing process [See ICC profiles*](#)
type of paper [See ICC profiles*](#)
ICC profile [See ICC profiles*](#)

type page 225 x 280 mm (b x h)
type area 185 X 250 mm (b x h)
advertising material Digital files in the file format:
Certified PDF tijdschriften Nederland

The advertisement page must be submitted as a single page PDF-file (one page per file); for a spread, submit two documents.

[For specifications see reproduction services*](#)

distributed circulation 67.854 copies (HOI quarter 3/10 up to 2/11)

* online information : www.sanoma-adverteren.nl

sizes and measurements in mm

type area

size		width x height
1/4	□	90 x 122
1/2	I	90 x 250
1/2	-	185 x 122
1/1		185 x 250

bleed (net measurements) please

add 5 mm for trimming purposes

1/3	I	65 x 280
1/2	-	225 x 137
1/1		225 x 280
2/1		225 x 280 +
		225 x 280

Advertising rates

price per placement in euros (excl. VAT)

Size		Rate
1/4	page	2.250
1/3	pagina	3.000
1/2	page	4.500
1/1	page	7.500
2/1	page	15.000
Cover 2		9.000
Cover 4		9.375
1e spread		18.000
Shopping position		2.250

special positions

Should the principal require a special position in a specific issue and Sanoma Media Netherlands agrees to this position in advance, a 15% surcharge on the gross price per placement will apply to this special request. Sanoma Media Netherlands is not bound to any other special position requests.

details

Plus Propositions and special advertising formats: Detailed information will be provided upon request. Please also refer to the online information*