

**GENERAL INFORMATION**

**title** Golfers Magazine  
**published by** Sanoma Media Netherlands B.V.  
**frequency** 11 x per year  
**date of publication** See the online information\*  
**advertising exploitation** Sanoma Media Netherlands B.V.  
 Capellalaan 65, 2132 JL Hoofddorp  
 Postbus 1907, 2130 JK Hoofddorp  
 The Netherlands  
 Phone +31 (0)88 - 7518730  
 E-mail sales@sanomamedia.nl  
 Phone +31 (0)23 - 556 56 56 (reservations)  
 ING Bank 65.00.36.158  
 In the name of "Sanoma Media Netherlands B.V."  
 Hoofddorp

**annual subscription rate** € 75,35

**cover price** € 6,95

**extra voucher copies** € 5,21 (excl. VAT)

**submission date** For deadlines, please see the online information\*  
**cancellation date** Same as closing date as stated in the online information  
**reproduction material to** See the online information\*  
**general conditions** See the online information\*



Groep publiekstijdschriften Nederlands uitgeververbond

**TECHNICAL SPECIFICATIONS**

**printing process** See the online information\*  
**type of paper** See the online information\*  
**ICC profile** See the online information\*

**type page** 210 x 275 mm (w x h)  
**type area** 180 X 252 mm (w x h)  
**advertising material** Digital files in the file format:  
**Certified PDF tijdschriften Nederland**

The advertisement page must be submitted as a single page PDF-file (one page per file); for a spread, submit two documents.

For specifications please refer to the online information/ reproduction services\*

**distributed circulation** 20.479 copies (HOI quarter 3/10 up to 2/11)  
**reach figures** See NOM Print Monitor

\* online information : [www.golf.nl](http://www.golf.nl) of [www.sanoma-adverteren.nl](http://www.sanoma-adverteren.nl)

**sizes and measurements in mm**

type area		
size		width x height
1/4	I	88 x 124
1/2	I	88 x 252
1/2	-	180 x 124
1/1	I	180 x 252
bleed (net measurements) please add 5 mm for trimming purposes		
1/4	I	102,5 x 135
1/2	I	88 x 252
1/2	-	102,5 x 175
1/1		210 x 275

**Advertising rates**

**price per placement in euros (excl. VAT)**

Size		
Full color		
1/4	page	2.060
1/3	page	2.490
1/2	page	3.050
1/1	page	4.410
Cover		
Cover 2, 3		5.292
Cover 4		5.513

Combined discount when placing an advertisement in GOLFjournaal: 5%.  
 This discount applies to placements of equal format. Please state this discount when making your reservation.  
 Placements must be purchased simultaneously.

**Internet**

Rates for advertising on [www.golf.nl](http://www.golf.nl) are available on request.

**special positions**

Should the principal require a special position in a specific issue and Sanoma Media Netherlands agrees to this position in advance, a 15% surcharge on the gross price per placement will apply to this special request.  
 Sanoma Media Netherlands is not bound to any other special position requests.

**details**

**Pluspropositions** and special advertising formats: **Detailed** information will be provided upon request.  
 Please also refer to the online information\*