

GENERAL INFORMATION

title Tina
published by Sanoma Media Netherlands B.V.
frequency Weekly
date of publication See the online information*
advertising exploitation Sanoma Media Netherlands B.V.
 Capellalaan 65, 2132 JL Hoofddorp
 Postbus 1907, 2130 JK Hoofddorp
 The Netherlands
 Phone +31 (0)23 - 556 47 41 (general)
 E-mail sales@sanomamedia.nl
 Phone +31 (0)23 - 556 56 56 (reservations)
 ING Bank 65.00.36.344
 In the name of "Sanoma Media Netherlands B.V."
 Hoofddorp

annual subscription rate € 109,20

cover price € 2,35

extra voucher copies € 1,76 (excl. VAT)

submission date For deadlines, please see the online information*
cancellation date Same as closing date as stated in the online information

reproduction material to Sanoma Media Netherlands B.V.
 Postbus 1907, 2130 JK Hoofddorp

general conditions See the online information*



Groep publiektijdschriften Nederlandse uitgeververbond

TECHNICAL SPECIFICATIONS

printing process [See ICC profiles*](#)
type of paper [See ICC profiles*](#)
ICC profile [See ICC profiles*](#)

type page 210 x 260 mm (w x h)
type area 190 X 240 mm (w x h)
advertising material Digital files in the file format:
Certified PDF tijdschriften Nederland

The advertisement page must be submitted as a single page PDF-file (one page per file); for a spread, submit two documents.

[For specifications see reproduction services*](#)

distributed circulation 48.610 copies (HOI quarter 3/10 up to 2/11)
reach figures See NOM Print Monitor

* online information : www.sanoma-adverteren.nl

sizes and measurements in mm

type area		
size		width x height
1/4	□	93 x 118
1/2	I	93 x 240
1/2	-	190 x 118
1/1		190 x 240

bleed (net measurements) please add 5 mm for trimming purposes

1/2	I	102 x 260
1/2	-	210 x 128
1/1		210 x 260
2/1		210 x 260 + 210 x 260

Advertising rates

price per placement in euros (excl. VAT)

Size		Rate
1/4	page	1.170
1/2	page	2.340
1/1	page	3.900
2/1	page	7.800
Cover 3		4.485
1e spread		8.970

advertisement possibilities:

Restrictions apply to young magazines. Consultation is preferred in advance.

The word "advertisement" must be stated in 12-point characters, capital letters, character type Helvetica and centred above all advertisements, advertorials and inserts.

special positions

Should the principal require a special position in a specific issue and Sanoma Media Netherlands agrees to this position in advance, a 15% surcharge on the gross price per placement will apply to this special request. Sanoma Media Netherlands is not bound to any other special position requests.

details

Tina is part of a multimedial platform and offers advertisers many forms of co-operation in order to realise the advertiser's targets. Detailed information will be provided upon request. Please also refer to the online information*